

Getting+Giving

the most
from your **Assets**



YOU MIGHT BE SURPRISED AT WHAT YOU OWN

What types of noncash assets do you own? A gift of any of these assets can provide you with benefits (such as income and tax savings) and help further your church.

- CDs and money market accounts
- Securities such as stocks, bonds, and mutual funds
- Real estate such as commercial, rental, farm, ranch and vacation homes
- Life Insurance Policies
- Tangible personal property such as art, coins and collectables
- Retirement accounts

When most people think about making a charitable gift, they think of giving cash from a checking or savings account. While we appreciate gifts of any kind to help support your church, there are many ways that you can give and benefit through making a gift of other assets to us. Making a gift of noncash assets can help you in the following ways:

- If you give appreciated assets, you can avoid paying capital gains tax
- You will receive a charitable deduction for your gift which can lower your tax bill
- You can make a gift today while preserving your cash for immediate or future needs
- You and your family can receive benefits such as lifetime income
- You may be able to make greater gifts than you ever thought possible



HOME



STOCKS



JEWELRY



ART

Please contact us for more information on how you can give and get the most from your assets.

This information is not intended as tax, legal or financial advice. Gift results may vary. Consult your personal financial advisor for information specific to your situation.

Copyright © 2016 Crescendo Interactive, Inc. Used by permission.